

1 of 3

Rep Firm) PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

-06. CHECK P3 SC=*.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TU	5A-6A	NEWS	:30	\$900.00	11/05-11/06	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	2	M-TU	5A-7A	NEWS	:30	\$125.00	11/05-11/06	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	3	M-TU	7A-9A	NEWS	:30	\$900.00	11/05-11/06	0	0	0	\$0.00	
		Buyline Comment: TODAY										
	4	M-TU	3A-10A	TODAY III	:30	\$425.00	11/05-11/06	0	0	0	\$0.00	
		Buyline Comment: TODAY III										
	5	M-TU	10A-11A	TODAY III	:30	\$375.00	11/05-11/06	0	0	0	\$0.00	
		Buyline Comment: TODAY III										
	6	M-TU	12P-1230P	NEWS	:30	\$425.00	11/05-11/06	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	7	M	3P-4P	PHIL	:30	\$450.00	11/05-11/05	0	0	0	\$0.00	
		Buyline Comment: PHIL										
	8	M	5P-630P	NEWS	:30	\$505.00	11/05-11/05	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	9	M	630P-7P	NEWS	:30	\$745.00	11/05-11/05	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	10	M	7P-830P	NEWS	:30	\$745.00	11/05-11/05	0	0	0	\$0.00	
		Buyline Comment: NEWS										

Station KSNV-TV LAS VEGAS, NV Agency () STRATEGIC MEDIA PLACEMENT
 Advertiser () JOE HECK 4 CONGRESS 7669 STAGERS LOOP
 Product JOE HECK 4 CONGRESS DELAWARE, OH 43015
 Estimate# 2214 Agency C/P1/P2/E //2214
 Buyer KEGAN BERAN Flight Dates 11/05/2012 - 11/06/2012
 Phone# Hiatus Weeks
 Rep Firm () PHILADELPHIA
 Sales Office () AMY MCCREARY
 Salesperson ()
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

	11	M	730P-8P	FACE	:30	\$450.00	11/05-11/05	0	0	0	\$0.00	
Buyline Comment: FACE												

	12	M	11P-1135P	NEWS	:30	\$575.00	11/05-11/05	0	0	0	\$0.00	
Buyline Comment: NEWS												

	13	M	1135P-1235A	LENO	:30	\$275.00	11/05-11/05	0	0	0	\$0.00	
Buyline Comment: LENO												

---REPORT TOTALS---
 Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 1st: 0 / \$0.00
 Sales Totals: 0 / \$0.00
 Station Totals: 0 / \$0.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	00	CATV	54	KBLR	05	KINC	18	KLAS	27	KSNV	37
		KTNV	20	KTUD	01	KVCW	01	KVMY	03	KVCY	14
		XXXX	01								

---COMPETITIVE COMMENTS---

NEW LPRDP
 EXT SHARE:

Books NOV14
 Demos PA35-

Station KSNV-TV LAS VEGAS, NV.	Agency () STRATEGIC MEDIA PLACEMENT	Rep Firm
Advertiser () JOE HECK 4 CONGRESS	7669 STAGERS LOOP	Sales Office () PHILADELPHIA
Product JOE HECK 4 CONGRESS	DELAWARE, OH 43015	Salesperson () AMY MCCREARY
Estimate# 2214	Agency C/P1/P2/E //2214	
Buyer KEGAN BIRAN	Flight Dates 11/05/2012 - 11/06/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CREDIT RISK ---
 CASH IN ADVANCE